



香港中文大學校友傳承基金
CUHK Alumni Torch Fund

CUHK ENTREPRENEUR DAY 2021

Exhibitor Application

APPLICATION GUIDELINES

WHAT IS CUHK ALUMNI TORCH FUND?

“CUHK Alumni Torch Fund” (香港中文大學校友傳承基金) was founded in 2014 through a “One-Day-One-Dollar” fundraising campaign initiated by a group of CUHK alumni representatives and supported by the Alumni Affairs Office of CUHK.

This endowment fund aims at facilitating the development and reputation enhancement of the University in the long run, helping CU alumni, in particular the young ones, to strengthen their competitive advantages and exposure to entrepreneur opportunities; and encouraging CU alumni in developing their expertise and achieving excellence in the academic field.

Website: http://www.alumni.cuhk.edu.hk/CU_Alumni_Torch_Fund/

WHAT IS CUHK ENTREPRENEUR DAY?

CUHK Entrepreneur Day (CUHK E-day) is a two-day entrepreneurship event organized by the CUHK Alumni Torch Fund, with the support of Hong Kong Trade Development Council, and the members of CUHK Entrepreneurs Alliance. The event features an entrepreneurship exhibition, a series of seminars and consultancy services under one roof. It serves to provide a one-stop information and exchange platform among the CU students and graduates, experienced entrepreneurs from the circle of CU alumni and general public at large.

Details of **CUHK Entrepreneur Day 2021** are tentatively confirmed as follows:

Date: 24 – 25 Sept, 2021 (Fri & Sat)

Time: 10am – 6pm

Venue: Yasumoto International Academic Park, CUHK ([中大康本國際學術園](#))

WHO CAN APPLY AS EXHIBITORS

- **All CUHK alumni, students (undergraduate and postgraduate) and staff** in any discipline, who have initiated a new start-up business / project **within the recent 5 years**; or have an innovative idea and a passion to create significant human, social, or market value.
- The team leader(s)/ core team member(s) of the participating team should be alumni / students / staff of CUHK.
- Applicants can apply as individuals or teams.

BENEFITS AS EXHIBITORS

- To showcase your innovative ideas/projects for FREE
- To meet with other CU entrepreneurs
- To meet with potential alumni investors
- To stand a chance to win cash prizes and other attractive prizes of “**CUHK Entrepreneurship Competition**” (中大創業大賽) *

** Only successful applicants for “CUHK Entrepreneur Day 2021” exhibition are eligible to enter the Competition*

CUHK ENTREPRENEURSHIP COMPETITION

The Competition is open for the successful exhibitor applicants of CUHK Entrepreneur Day 2021.

1) **First-round screening (To be held before CUHK Entrepreneur Day)**

All submitted applications will be screened by a screening panel formed by representatives from the organizing units. Applicants will be invited to a pitching session in person.

2) **Final round (To be held at the Opening Ceremony of CUHK Entrepreneur Day)**

Five teams selected from the screening will give presentations at the session, to be judged by a panel formed by alumni investors. The champion will be determined by the panel.

Winning teams will receive the following prizes at the Competition:

- 1) Cash prizes (Champion—HK\$50,000 ; 1st runner-up—HK\$30,000 ; 2nd runner-up—HK\$20,000)
- 2) Trophies (Champion, 1st runner-up, 2nd runner-up)
- 3) Opportunities to be interviewed/reported by CU alumni quarterly magazine 《中大校友
- 4) Opportunities to enter the final round of the pre-incubation /incubation programme offered by the Hong Kong Science Park
- 5) Opportunities to sign Memorandums of Understanding with alumni investors

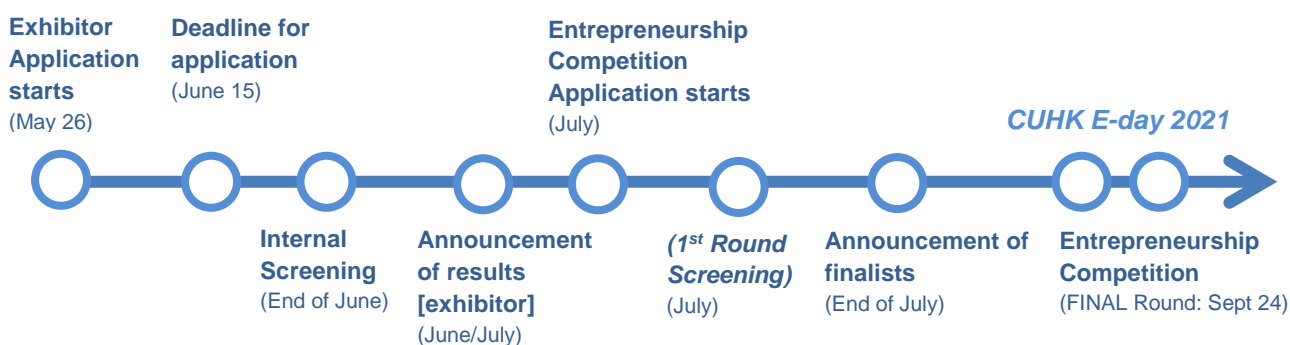
HOW TO APPLY

Complete the online application form (<https://cloud.itsc.cuhk.edu.hk/webform/view.php?id=12982557>) with the below supporting documents before **23:59, 15 June, 2021 (Tue)**.

SCREENING PROCESS (Exhibitor)

1. Applications will be assessed by the Vetting Panel comprising members of the organizing units.
2. Applications will be assessed based on their *Creativity, Feasibility, Sustainability* and *Social Impact*.
3. **Priority will be given to first-time applicants of the event.**
4. Applicants/teams will be notified individually of the result in late June.
5. The organizer reserves the rights to make the final decision in case of any disputes.

APPLICATION TIMELINE



ENQUIRIES

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