

香港中文大學傑出校友訪問計劃

學長計劃 2023

「傑出校友訪問計劃」是香港中文大學校長段崇智教授發起於2018年推出的計劃，每年邀請一至三位來自本地或海外的傑出校友回到校園，為期三至五天，與學生、校友（尤其是年青校友）及教職員分享他們的行內睿智及真知灼見。計劃期望透過一系列與該校友行業或專業相關的活動，如大師班、講座、分享、聯誼聚會及外展活動等，讓傑出校友協助母校延續大學的使命及願景，助長校園的學術風氣，豐富學生的學習體驗外，亦可提供一個平台，讓學生、教職員及校友社群更緊密、團結。

「傑出校友訪問計劃2023」訂於10月19至21日在校園舉行，以「破框前行 擁抱無限」為主題，邀得洪勁松校友（91 新亞工商管理）回校分享其作為商科畢業生，從科技巨擘與新興初創，走進星洲國防工業，跨足國際公共機構的精闢睿見。

是次計劃將延續去年廣受好評的「學長計劃」。洪校友將會為五位有志在科技行業發展的優秀本科同學提供為期半年，每月一次的系統性指導，使其能深入了解如何裝備自己，成為科技界人才。洪校友會親自挑選指導人選。機會難得，萬勿錯過。

傑出校友簡介



洪勁松 校友

亞洲開發銀行首席信息官、信息技術部總幹事

洪勁松校友是一位創新且充滿活力的領袖，她擔任亞洲開發銀行（Asian Development Bank）的首席信息官，也是該銀行信息技術部的總幹事。亞洲開發銀行屬於亞太地區政府之間金融機構，其目的是為了促進亞洲經濟與社會的發展。洪校友負責亞洲開發銀行的數碼化戰略和轉型，管理橫跨30多個國家的IT基礎設施、營運和人才，致力通過數位化轉型為亞洲開發銀行創造價值，推動氣候變化行動、經濟增長、性別平等、促進金融包容性、可持續發展和發展成員國的繁榮。她曾就職於IBM、HP、微軟、初創公司和新加坡科技工程有限公司等，在科技行業擁有多年的工作經驗，為航空和機場、銀行和金融機構、製造業和消費品行業等企業提供服務，並涉足教育、醫療、公共安全、國家安全和政府部門，在商業IT配合和數碼轉型方面累積了豐富專業知識。她在銷售管理、大型交易促成與談判、產品開發和營銷、服務供應和營運、創業、企業金融和風險管理方面具有豐富經驗，亦為企業提供業務諮詢，推動數碼轉型、工業物聯網、網絡安全、雲端和邊緣運算、綠色可持續發展以及數位韌性等領域的發展。

洪校友除擔任香港中文大學環球校友諮詢委員會委員，還是新加坡南洋理工大學就業附屬辦公室行業顧問小組成員。她曾任新加坡計算機學會科技女性分會執行委員會成員，於2020年獲得新加坡SG100IT Women榮譽，也是新加坡計算機學會首批獲得人工智能道德和治理證書的行業成員。

洪校友擁有香港中文大學工商管理學士學位，其後於芝加哥大學布斯商學院取得高級榮譽工商管理碩士學位，她亦持有法國國際企業管理學院商學院國際董事項目和公司治理證書。

「傑出校友訪問計劃」學長計劃詳情

計劃時長：

- 2023 年 11 月至 2024 年 4 月

報名資格：

- 修讀任何學系及年級的中大全日制本科學生均歡迎報名
- 報名者必須出席2023年10月19日（四）開幕典禮暨專題講座【世界舞台上的中大人】

報名詳情：

- 請於 2023 年 10 月 15 日（日）香港時間 23:59 前填妥[網上報名表](#)
- 由於需時認證報名者已親身出席所有指定活動，並符合所有報名資格，故獲選者會於2023年 10月 20 日（五）晚上 9 時前獲電郵通知，並需於次日 10月 21 日（六）上午 11 時30分出席「傑出校友訪問計劃」閉幕禮及與學長會面

獲選學員需：

- 參與為期半年，每月一次的系統性指導
- 於 2024 年 6 月 1 日提交總結報告（形式不限；建議字數為中文不少於 400 字，英文不少於300 字；可包括與學長的合照）
- 完成以上各項以獲得「學長計劃參與證書」

學長計劃查詢：校友事務處 張子豐先生 jackcheung@cuhk.edu.hk

「傑出校友訪問計劃」詳情及活動內容

日期	時間	活動
10 月 19 日 (四)	4:30pm - 6:00pm	開幕典禮暨專題講座 【世界舞台上的中大人】*
	6:45pm - 8:00pm	與學生對話：Be A Thinker, Creator & Learner
10 月 20 日 (五)	09:00am - 12:00pm	城市漫步·雙城趣記
	3:15pm - 4:45pm	傑出校友廚房 — Stephanie與你分享生活中的小確幸
	7:30pm - 8:45pm	客席講座：如何利用人工智能和分析引領企業數碼轉型
10 月 21 日 (六)	11:30am - 1:00pm	專題講座【AI新世紀的跨領域人才】暨閉幕典禮

* 有意參加學長計劃的同學必須出席開幕禮*，方能符合報名資格

CUHK Distinguished Alumni-in-Residence Programme

MENTORSHIP PROGRAMME 2023

The Distinguished Alumni-in-Residence Programme (DARP) was initiated by Vice Chancellor Prof. Rocky Tuan in 2018. This programme provides a precious opportunity for the University's outstanding alumni to return to alma mater to share their knowledge, expertise and insight with students, alumni (particularly young alumni), faculty and administrators. Each year, one to three distinguished alumni, either based locally or across the globe, will be invited to return to campus for three to five days and host a series of activities related to their fields and professions.

The "2023 Distinguished Alumni-in-Residence Programme (DARP)" will take place from October 19th to 21st (Thursday to Saturday) on campus, under the theme "Boundless for Infinity." We are honoured to have alumna Stephanie Hung (1991 / NA / BBA), Chief Information Officer and Director General of Information Technology Department, Asian Development Bank (ADB), to share with us her profound global experience and valuable insights.

Stephanie will mentor five students who are aspiring to carve a path in the technology industry for six months, gearing them up with the invaluable knowledge and insights needed to excel in the world of technology. Registered participants of Opening Ceremony will have the chance of being selected as mentees.

Bio of Stephanie



Alumna Stephanie Hung

Chief Information Officer | Director General, Information Technology Department
Asian Development Bank

An innovative and dynamic leader, alumna Stephanie Hung is the Chief Information Officer of the Asian Development Bank (ADB) and Director General of the bank's Information Technology Department. The ADB is an inter-governmental financial institution in the Asia-Pacific region that aims to promote economic and social development in Asia. Stephanie is responsible for ADB's digital strategies and transformation, and its IT infrastructure, operations and talent spanning across more than 30 countries. In ADB, she serves to create values through digital transformation enabled ADB to drive climate change actions, economic growth, gender equality, fostering financial inclusivity, sustainability, and prosperity in the development member countries that ADB operate. With many years of experience in technology sector at IBM, HP, Microsoft, startups, and ST Engineering servicing clients from enterprises in airlines and airports, banking and financial services institutions, manufacturing and consumer packaged goods industry, to education, healthcare, public safety, national security and government sectors she has, accumulated many complex projects and industry knowledge in the business IT alignments and digital transformation journeys. Apart from garnering professional knowledge in sales management, large deal pursuit and negotiation, product development and marketing, service delivery and operations, entrepreneurship, corporate financial and risks management, she has also provided business advisory to startups in new ventures and enterprises in driving the digital transformation, industrial internet of things, cyber security, software defined cloud and edge computing, sustainability, and digital resilience.

Stephanie has been appointed as the council member of the Chinese University of Hong Kong (CUHK) Vice-Chancellor's Global Alumni Advisory Board since 2021. She is also the member of Industry Advisory Panel for Career Attachment Office at the Nanyang Technological University of Singapore. Besides being an executive committee member of Women in Tech Chapter of Singapore Computer Society from 2020 to 2022, she became the honoree recipient of the Singapore SG 100 IT Women in 2020 over 1000 nominations. She is one of first 10 industry members in Singapore Computer Society in attaining Certificate of Senior Professionals in AI Ethics and Governance.

Stephanie received a Bachelor's Degree in Business Administration from the Chinese University of Hong Kong. She also holds a Master's Degree in Business Administration with High Honors from the University of Chicago Booth School of Business and certificate in International Director Program and Corporate Governance in INSEAD Business School.

DARP MENTORSHIP PROGRAMME DETAILS

Duration:

- November 2023 to April 2024

Requirements:

- CUHK Undergraduate Students
- All applicants are required to attend the Opening Ceremony cum Keynote Speech – “CUHKer on the World Stage” on October 19, 2023 (Thursday).

Enrolment details:

- Please fill in the [online application form](#) by 23:59 (HKT) on October 15, 2023 (Sunday).
- Selected candidates would receive notification email by 21:00 (HKT) on October 20, 2023, and would be invited to join the Closing Ceremony at 11:30 on October 21 to meet with the mentor.

Selected candidates should:

- Mentees are expected to engage in a structured mentoring programme for a duration of six months, with guidance sessions scheduled on a monthly basis.
- Submit a mentorship summary report by June 1, 2024 (Of any proper formatting; May include photos with the Mentor; Either a Chinese report not less than 400 words, or an English report not less than 300 words)
- “Participation Certificate” would be awarded with the above conditions fulfilled.

Mentorship Programme Enquiry: Alumni Affairs Office Mr Jack Cheung jackcheung@cuhk.edu.hk

DARP EVENTS TIMETABLE

Date	Time	Programme
19 Oct (Thu)	4:30pm - 6:00pm	Opening Ceremony cum Keynote Speech “CUHKer on the World Stage” *
	6:45pm - 8:00pm	Dialogue with students: Be A Thinker, Creator & Learner
20 Oct (Fri)	09:00am - 12:00pm	City Strolling, Hong Kong & Singapore
	3:15pm - 4:45pm	DARP Kitchen – Embrace Hygge with Stephanie
	7:30pm - 8:45pm	Guest Lecture: How to lead business digital transformation with AI and Analytics
21 Oct (Sat)	11:30am - 1:00pm	Keynote Speech – “AI New Era: Interdisciplinary Talents for the Future” cum Closing Ceremony

* Candidates shall attend the **Opening Ceremony** in order to be considered.