1O1O understands that modern executives like you need functional yet fashionable communication devices to stay in touch, and in style. To meet your unique needs, 1O1O is proud to present two exciting, new wireless handhelds: the **BlackBerry Pearl** and the **Dopod C720w**, both equipped with powerful functions in a sleek and stylish form.

### BlackBerry Pearl

If looks could kill, the first lethal BlackBerry device has arrived. Introducing the BlackBerry® Pearl™ 8100™ smartphone, the first BlackBerry device equipped with a 1.3 Mega pixel camera. Featuring a smooth and sleek ultra-thin design, its unique pearl-like trackball navigation allows you to easily take control. Stay in touch with BlackBerry Push Email, and in style with multimedia applications. Make your business performance faster with 1O1O’s unique EDGE network.

**1O1O brings you the Exclusive Premium Pack**: **$2,888**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>BlackBerry Pearl Leather Pocket</strong></td>
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<tr>
<td><strong>Newly-designed BlackBerry HS-655 Bluetooth Headset</strong></td>
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<tr>
<td><strong>GEORG JENSEN Stylish Phone Stand</strong></td>
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</table>

* Purchase the Exclusive Premium Pack at a special price of $3,388 upon subscription to BlackBerry for Individuals service.

# This offer is applicable to first-time BlackBerry for Individuals customers.

Remark:
The BlackBerry and RIM families of related marks, images and symbols are the exclusive properties and trademarks or registered trademarks of Research In Motion Limited - used by permission.
Special offer for selected customers

**1O1O + BlackBerry for Individuals**

**Lite Plan**

<table>
<thead>
<tr>
<th>BlackBerry Pearl</th>
<th>Special Price</th>
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<tbody>
<tr>
<td></td>
<td>$3,388</td>
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<td></td>
<td>$2,688</td>
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</tbody>
</table>

Monthly Fee $98
Free Local GPRS Data Usage 500KB
Thereafter Charges $0.05/KB
Free Offer 300 SMS

**Basic Plan**

<table>
<thead>
<tr>
<th>BlackBerry Pearl</th>
<th>Special Price</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$3,388</td>
<td></td>
</tr>
<tr>
<td></td>
<td>$2,488</td>
<td></td>
</tr>
</tbody>
</table>

Monthly Fee $298
Free Local GPRS Data Usage 5MB
Thereafter Charges $0.03/KB

* Lite Plan is only available for customers who have subscribed to any 1O1O Voice Plan.

**Terms and Conditions**:

1. Customer who subscribes to $98 Lite Plan is required to sign a 15-month contract of the service plan. Subsidy $700 will be charged for early termination.
2. Customer who subscribes to $298 Basic Plan is required to sign an 18-month contract of the service plan. Subsidy $900 will be charged for early termination.
3. Thereafter charges for Lite Plan is $0.5 per SMS. And thereafter charges for Basic Plan are $0.8 per voice minute and $1 per SMS.
4. An additional $0.5 will be charged for each SMS sent to mobile numbers of other Hong Kong mobile operators.
5. Using the above service while you are roaming, GPRS roaming fee will be charged separately. Charging details please refer to 1O1O website.
6. The free GPRS data usage and monthly plan are only applicable to send and receive emails or use WAP service via BlackBerry. Voice call airtime will be counted in unit of minutes. Airtime less than 1 minute will be counted as 1 minute. GPRS data usage will be rounded up in KByte each month.
Data usage less than 1 KByte will be counted as 1 KByte.
7. The above service charges are effective from 20 November 2006. Any variation to the content provisioning and charges will be made in accordance with the Mobile Radio Telephone Service and Handset Purchase Agreement.
9. In case of any dispute, Hong Kong CSL Limited reserves the right for final decision.

**1O1O Sales Hotline : 9155 6922 – Alex Au**
Dopod C720w

1O1O introduces the exclusive Dopod C720w - a sleek and stylish messaging device like nothing you have seen before. Take control with its innovative Jogger Control Pad that lets you slide in style. Manage your business remotely with Microsoft Push Email and BlackBerry e-mail through 1O1O's unique EDGE network to make your business performance faster and more efficient than ever.

Special offer for selected customers
A host of special offers to cater your different messaging needs

GPRSData Bundle Plan
Dopod C720w
Special Price

Lets you browse finance, news, email or other infotainment on your handset

$3,388
$2,188

Monthly Fee $148
Free Local GPRS Data Usage 10MB
Include Unlimited Wi-Fi Usage
Thereafter Charges $0.02/KB

Customer is required to sign a 12-month contract of the service plan.

Mobile Email / Pocket MSN Package

Keep contact with business partners and friends via Pocket MSN / POP3 email on your handset anytime, anywhere

Monthly Fee $38#/$68#
Email / Pocket MSN Local GPRS Usage 5MB / 20MB
Thereafter Charges $0.1/KB

Customer is required to sign a 15-month contract of the service plan.

BlackBerry for Individuals Special Package

Manage your business with 1O1O + BlackBerry for Individuals

Monthly Fee $98#
BlackBerry for Individuals Lite Plan 500KB Local + 300 Intra SMS
Thereafter Charges $0.05/KB

Customer is required to sign a 18-month contract of the service plan.

# Customer is required to subscribe to any voice plan.
Terms and Conditions :
GPRS Data Bundle Plan :

1. To enjoy the handheld discount, customer is required to subscribe to the $148 GPRS Data Bundle Plan and sign a 12-month contract of the service plan. $1,200 subsidy will be charged for early termination of contract.
2. The GPRS data usage included in the monthly plan is not applicable for roaming usage. All roaming usage will be charged with standard voice and data roaming rates.
3. Local GPRS data usage will be rounded up in KByte each month and data usage less than 1 KByte will be counted as 1 KByte. Thereafter charge is $0.02/KByte.
4. $148 GPRS Data Bundle Plan subscriber can enjoy service fee waiver of Unlimited CSL Wi-Fi Service (local usage) during the 12-month contract period. Customer will be charged $50 per month for CSL Wi-Fi service (unlimited usage) after the 12-month contract period.

Mobile Email Service Bundle Plan:

1. To enjoy the handheld discount, customer is required to subscribe to any $98 or above voice plan with Mobile Email (POP3) / Pocket MSN Package and sign a 15-month contract of the service plan. $1,200 subsidy will be charged for early termination of contract.
2. Local GPRS data usage will be rounded up in KByte each month and data usage less than 1 KByte will be counted as 1 KByte. Thereafter charge is $0.1/KByte.
3. Mobile Email Package: The GPRS data usage included in the monthly plan is only applicable for sending and receiving emails via POP3 setting and selected POP3 email servers (e.g. Yahoo!, Gmail etc). Email access via WEB/WAP browsing on handset is not applicable. Customers have to confirm with their email service provider that POP3 access is allowed.
4. Pocket MSN Package: The GPRS data usage included in the monthly plan is only applicable to MSN Messenger or Hotmail usage via built-in Pocket MSN login or Windows Mobile 5.0 handset only. Browsing website or POP3 email access via WEB/WAP access on handset is not applicable.

BlackBerry for Individuals :

1. The above $98 BlackBerry for Individuals Lite Plan is only applicable to existing or new 1O1O service subscribers of any voice plan. Customer is required to sign a 18-month contract. $1,200 subsidy will be charged for early termination of contract.
2. The GPRS data usage included in the monthly plan is only applicable for using handset to send and receive emails. Local GPRS data usage will be rounded up in KByte each month. Data usage less than 1 KByte will be counted as 1 KByte. Thereafter charge is $0.05/KByte.

Remarks:

1. The above service charge is effective from 20 November 2006. Any variation to the content provisioning and charges will be made in accordance with the Mobile Radio Telephone Service Agreement.
3. In case of any dispute, Hong Kong CSL Limited reserves the right for final decision.

Sales Hotline: 28837947