Keep Walking
- An Intro to CUAA-SH

CUHK Shanghai Alumni Assn. (CUAA-SH)
CUAA-SH, An Overview

Achievements
- Establishment of a steady and diversified board of committee
- Creation of an effectively “Functional Groups” structure to satisfy different needs of local alumni
- Organization of various social activities enriching life of SH alumni
- 3 Joint-operations with 5-12 other alumni assns. of local and overseas universities with 150-200 participants each

The Organization
- 1 Chairman + 7 committee members including CU M.Phil., CUMBA and CU undergraduates
- A steadily expanding board leveraging the passion and resources of warmhearted alumni
- Increasing board coverage to HK natives and a growing alumni base of over 300 alumni

The Operation
- Separate functional groups that cover entertainment, networking, association development and public relationship
- Top-initiating planning
- Transparent and democratic decision marking process
- Event-based and passion-driven operation
CUAA-SH, Core Value

Core Value – A Spirit of Sharing
- Sharing of Joy and Happiness
- Sharing of Love and Care
- Sharing of Knowledge and Wisdom
- Sharing of Friends and Resources
- Sharing of Ideas and Thoughts

The Realization of Value
- CUAA-SH, as a platform of sharing
- CUAA-SH, as a spirit encouraging others to share
- CUAA-SH, as a group of people who shares
- CUAA-SH, creates enjoyable ways to share
- CUAA-SH, discovers and distributes fruits of sharing
CUAA-SH, The Organization

Seraph Wang, Chairman (2005.12 – present)
- M.Phil, Econometrics, 02-04
- Investment Banking

Remy Chan
- BA, BBA, 89-93
- Real Estate

Jessie Zhu
- FMBA (with TSU), 00-02
- Commercial Banking

Henry Rong
- FMBA (with TSU), 00-02
- Manufacturing

Benjamin Chen
- M.Phil, EE, 01-03
- Telecommunication

Charles Chan
- BA, English, 92-96
- IT

(Openings)
- HK natives or fresh undergraduates are preferred

River Wong, the Founder
- BA, Sociology, 87-91
- Manufacturing, Entrepreneur

Joshua Ling
- FMBA (with TSU), 00-02
- Manufacturing
CUAA-SH, The Operation

Initiation
- Strategies, ideas and projects
- A top-down approach

Decision Making
- Group discussions and brainstorming
- Transparency and democracy

Execution and Feedbacks
- A “Functional Groups” structure:
  - Entertainment
    - Sports, Tea, Travel...
  - Networking
    - Alumni gatherings
    - Joint-university events
  - Assn. Development
    - Sharing@CUHK program
    - Mining of alumni resources
  - Public Relationships
    - Liaison with CU and other social organizations
  - IT & Support
    - Maintenance of mail system
    - Construction of website
Achievements

- Establishment of a steady and diversified board of committee
- Creation of an effectively “Functional Groups” structure to satisfy different needs of local alumni
- Organization of various social activities ranging from casual gathering to massive cross-university events
- Facilitating CU Exchange Students Program and initiating experience sharing with local alumni
CUAA-SH, The Road Ahead

Goals
- Promote CUAA-SH’s core value of **Sharing**
- Enhance communication among local alumni to build up a more cohesive and energetic alumni community
- Establish close and reciprocal relationship with CUHK and AAO
- Nourish power of local influence

Upcoming Project/Events
- [www.sharingatcuhk.com](http://www.sharingatcuhk.com), a sharing platform of CUAA-SH that helps us to reach our extensive, dynamic and yet insufficiently explored local alumni base
- Sharing@CUHK, a series of events that invite distinguished local alumni to share experience, knowledge and success
- *Keep Walking 2007*, 100-150 ppl SH alumni spring gathering
- ...
CUAA-SH, Keep Walking

Keep Walking 2007

- 2007 will definitely be a remarkable year for CUAA-SH with the debut of Sharing@CUHK program that include construction of our first-ever website (www.sharingatcuhk.com), series of sharing events that discover and distribute happiness, knowledge and wisdom, and more;

- Our dedicated committee members will strive to upgrade CUAA-SH to a diversified and centripetal organization with willingness, resources and capability to share.

Share with Us

- We heartily welcome any CU alumni, AAO and the university to share with us ideas about a better organization, potential joint programs and the realization of cornucopian future.

- Find out more at
  1. aa-shanghai@alumni.cuhk.edu.hk
  2. www.sharingatcuhk.com (coming soon)