## CUHK Convocation Outstanding Services<br/>and Creativity Student Awards 2019/20香港中文大學校友評議會傑出服務及創意學生獎 2019/20Name<br/>姓名Tsui Ling Siu GraciaMajor<br/>主修Laws

I am honoured and pleased to be the recipient of the CUHK Convocation Outstanding Services and Creativity Student Awards 2019/20.

Ever since I was a child, I was always captivated by the wonder of doctors in administering treatment to aid patients in recoveries. Envisioning myself who can aid patients, I am determined to pursue a career in the medical field. Instead, I studied law. Upon graduating from law school, my study major opens my window to help the needy in our society. I learn that laws often hinge on ethics and moral principles that govern the right and wrong. As I mature, I realize that I could pursue my dream in alternative ways by applying the law to help the deprived.

This is when I ventured into the entrepreneurial world by co-founding WeCareBill Foundation, a non-profit organization that empowers cancer patients to have better access to medical services with artificial intelligence approaches. One of our services is to provide a platform where patients compare prices and understand price variance factors of different medical treatments. We also teach patients about different drug options and applicable funding to alleviate their financial burden. To this end, we work with pharmacists to provide drug-related financial consultations services.

Through the experience, my team learns to identify patients' needs and pivot our business models accordingly. To forward our initiative forward, we actively attend start-up competitions. Luckily, we won the Champion in JUMPSTARTER IdeaPop! Pitching Competition organised by Alibaba Entrepreneur Fund. We were fully sponsored to attend a conference and pitch to Joe Tsai, co-founder of Alibaba in Africa in November 2019. We also won the pitching competition organised by Enactus CUHK and represented Hong Kong to compete in the national round in Shanghai in May 2019.

My active engagement with WeCareBill enables me to further understand patients' predicaments. This further led me to focus on mentally ill young people. I became one of the Youth Summit Ambassadors to prepare for the first youth-led Mental Health Conference in November 2020. We have interviewed and reached out to speakers and researched on current mental health trends and news. Ultimately, we aspire to raise awareness about mental health and its impacts on patients' lives amongst the general public. After all, a ripple in the pond, empowering others to help others is also crucial in the humanitarian field.

As an avid volunteer and entrepreneur, I enjoy creating social impacts and giving back to society. Your generosity has inspired me to further my cause and achieve my goals. I hope I will be able to help others attain their goals in the future just as you have helped me. Thank you for your unwavering support and investment in my future.



My first pitching experience with CoCoon Foundation in December 2018.



Our team was invited to attend the 1<sup>st</sup> Jack Ma African Netpreneur Prize and pitch to Joe Tsai in Ghana in November 2019.