

Hearst Magazines Hong Kong Limited

Hearst Magazines is a unit of Hearst Corporation (www.hearst.com), one of the nation's largest diversified communications companies. Hearst Magazines Hong Kong Limited publish "ELLE", "Are you central", "BMW Magazine", "Hong Kong Echo", "Mercedes-Benz Magazines" and web-site of www.elle.com.hk and www.caranddriver.com.hk . We are looking for high caliber to join our Hong Kong team.

Senior Advertising Manager/Advertising Manager

Responsibilities:

- Meeting with sales target
- Dealing with clients' complaint satisfactorily
- Maintaining high team spirit
- Optimizing advertising revenues
- Reflecting the problems from the clients or works to management on a timely basis

Requirements:

- At least 3 years' sales experience in advertising sector a MUST (Lack of sales experience WILL NOT be considered)
- Degree / Diploma in any discipline
- Good spoken and written English, Cantonese
- Hardworking is pre-requisite
- Strong interpersonal, communication skills and good telephone manner
- Proficiency in Microsoft Word and Excel

We offer 5-day work and a competitive remuneration package to the right candidate. Interested parties, please send your resume with expected salary to The Human Resources Department, Level 13, Core F, Cyberport 3, 100 Cyberport Road, Hong Kong or email to recruit@hearst.com.hk

Information provided will be treated in strict confidence and only be used for recruitment related purposes.

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Web Editor (ELLE)

Reporting to Managing Editor, this position will focus on producing multimedia content for the company's online property (www.elle.com.hk).

Main responsibilities include:

- Responsible for beauty, health and video channels to achieve traffic goal and quality image
- Daily news & feature writing and publishing through content management system in timely manner following SEO guidelines
- Coordinate for video shooting & editing
- Support for new products/ projects and website revamp
- Work closely with magazine to share resource and create synergy of creating content for website and editorial projects
- Cooperate with sales & marketing for online campaigns on creative idea generation and copy writing support.
- Updating and responding to user feedback on blog, facebook or other social media platform
- Monitoring and achieving good traffic performance of responsible channels

Skills & Experience required:

- Bachelor or higher degree in Journalism, Communications, Business Management or Multimedia
- Excellent writing and editing skills; command of written and spoken Chinese and English
- 2-3 years experience of working for fashion & lifestyle media, preferably with experience of writing blog
- Strong passion and sense in beauty and health topics
- Deadline driven, self-actualized professional able to multitask in a fast paced environment
- Proficient in MS Office software.

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